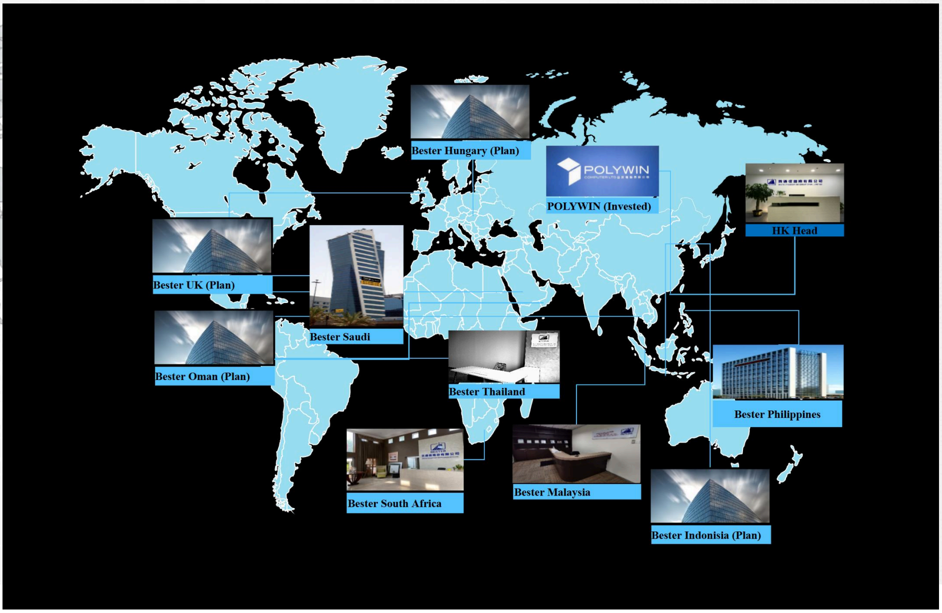
BESTER

Integrated Telecom & Smart Infrastructure Solutions

Company Profile | Riyadh, Saudi Arabia

Local Roots, Global Strength



Bester International (Global Parent)

- Shanghai-listed parent company (603220).
- Operating across Belt & Road countries.
- Mission: To be a leading enterprise, ensure service quality, and meet contract requirements unconditionally.

Executive Summary: Proven Execution Meets Sovereign Innovation

The Profile

- Established in 2019 with HQ in Riyadh.
- Backed by a Shanghai-listed global parent (Stock Code: 603220).
- Over 150 professional management staff currently in-country.

The Track Record

Over 650 SAR executed in critical infrastructure projects. Trusted by major national entities like Zain, NEOM Mobily, Tawwal, and Algihaz

The Value Proposition

- Unique ability to integrate Telecom, Energy, and AI infrastructure.
- Transitioning from a pure EPC (Engineering, Procurement, Construction) builder to a Sovereign AI Infrastructure Partner.

From Telecom Builder to AI Infrastructure Partner

GLOBAL ENGINEERING EXPERTISE, LOCALLY EXECUTED

Bester Saudi Limited is a Saudi-based infrastructure solutions provider established in 2019, operating as part of the global Bester Group. We design, build, and maintain mission-critical infrastructure that enables connectivity, security, and operational continuity for major operators and government entities.

2019
Founded

500+
Engineering & Management Professionals

Riyadh
HQ - Al Muhammadiyah, Grand Tower

Telecommunication Networks

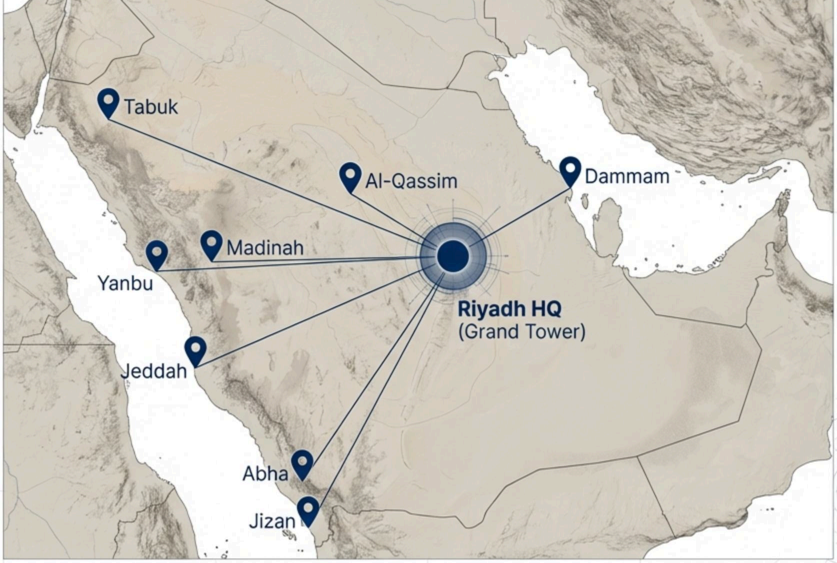
Fiber Optic Systems

Integrated Smart Infrastructure

Operation & Maintenance

NATIONWIDE DEPLOYMENT CAPABILITY AND RAPID RESPONSE

Our distributed footprint allows us to



support nationwide deployments and rapid response operations across diverse terrains and regions.

Regional Hubs:

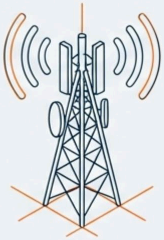
- Jeddah
- Dammam
- Madinah
- Tabuk
- Yanbu
- Yanbu
- Abha
- Jizan
- Al-Qassim

A FULL-SPECTRUM INFRASTRUCTURE PORTFOLIO

We do not just install components; we deliver integrated systems. Our expertise spans the full lifecycle of connectivity and smart city development.

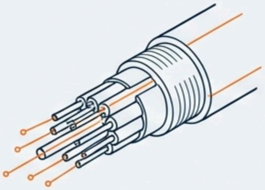
TELECOM INFRASTRUCTURE

- Mobile network deployment (3G/4G/5G)
- Site acquisition
- Civil & Power works



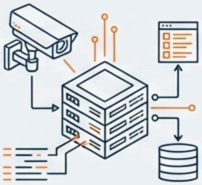
FIBER OPTIC NETWORKS

- Turnkey OSP & ISP solutions
- Backbone implementation
- FTTH rollout



SMART & LOW-CURRENT SYSTEMS

- Security & Surveillance
- Smart City integration
- Centralized monitoring



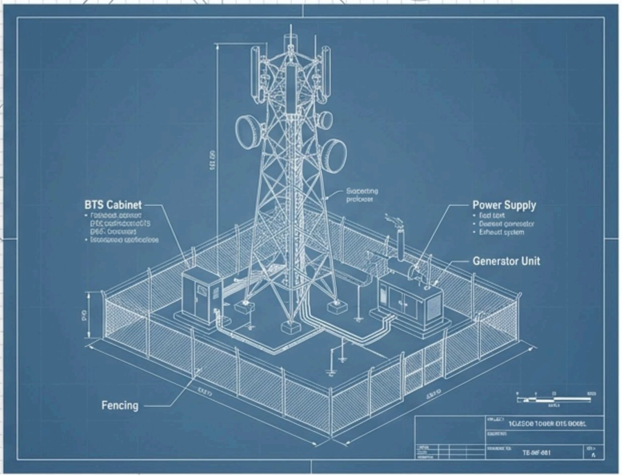
OPERATION & MAINTENANCE

- Preventive maintenance
- SLA management
- System optimization

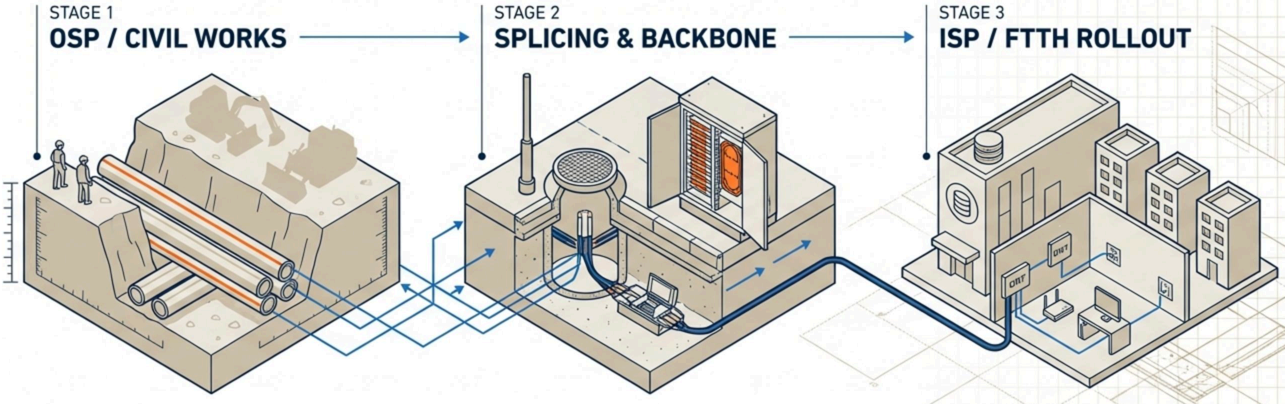
POWERING MOBILE CONNECTIVITY AND NETWORK EXPANSION

Core Competency: End-to-end telecom infrastructure delivery.

- **Network Deployment:** Rollout of 3G, 4G, and 5G mobile networks.
- **Civil & Structural:** Site acquisition, civil works, tower installation, upgrades, and dismantling.
- **Power & Systems:** Electromechanical works, power systems, and DC solutions.
- **Support:** Core and transmission network support.



THE BACKBONE OF DIGITAL DATA: TURNKEY FIBER SOLUTIONS


STAGE 1

OSP / CIVIL WORKS

STAGE 2

SPLICING & BACKBONE

STAGE 3

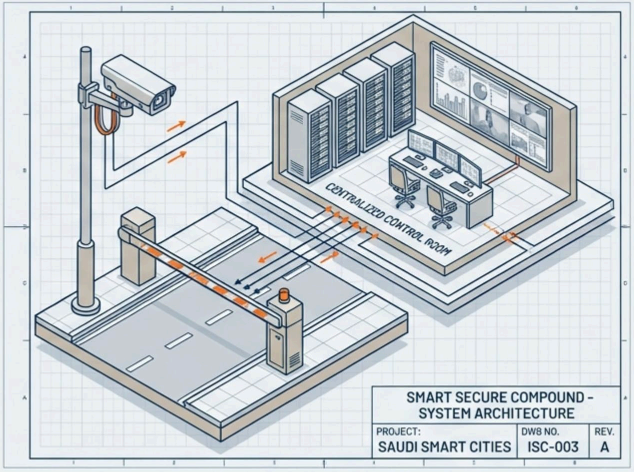
ISP / FTTH ROLLOUT

- **Turnkey Execution:** Site surveys, design, civil works, and precision splicing.
- **Scope:** Implementation of backbone and access networks ensuring compliance with safety and quality standards.

INTEGRATED INTELLIGENCE FOR SAFE CITIES AND COMMUNITIES

Core Competency: Design and implementation of integrated low-current solutions.

- **Security:** Video surveillance systems and access control.
- **Smart Infrastructure:** Smart community and smart city subsystems.
- **Integration:** Weak current and electromechanical integration.
- **Control:** Centralized monitoring and control platforms.



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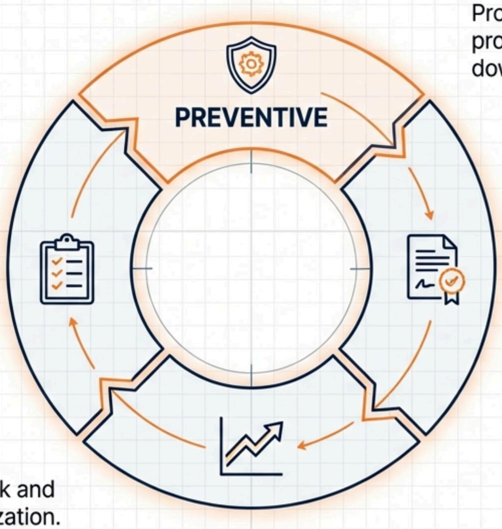
ENSURING LONG-TERM PERFORMANCE AND RELIABILITY



PREVENTIVE

Proactive maintenance programs to prevent downtime.

CONTRACTUAL/SLAs

SLA-based support models tailored to client needs.

OPTIMIZATION

Continuous network and system optimization.

ACCOUNTABILITY

Detailed documentation, reporting, and compliance support.

N

ARID ENGINEERING

BESTER

A STRUCTURED METHODOLOGY FOR MULTI-SITE RELIABILITY

Our delivery methodology ensures consistency, quality, and accountability across large-scale projects.

1. Assessment & Survey
2. Engineering Design & Planning
3. Supply & Installation
4. Testing & Commissioning
5. Handover & Documentation
6. Operation & Maintenance

Global Expertise: Deploying at Scale

Leveraging international experience for local success

China Mobile / Telecom / Unicom / Tower

- **Scope:** 7,000 GSM Sites.
- **Profile:** FTK GSM sites (Acquisition, Civil, EM).

DITO Philippines

- **Wireless BT Project** (50M USD, 173 sites) & **Power System Project** (16M USD). **Integration:** Civil, Power, and Maintenance.

South Africa FTTH

- **Hero Telecoms** (25M USD, 63,000 users) & **Evotel** (15M USD).

Project Reference: Zain KSA

Contract Value:

SAR 400M+

Scope:

- Turnkey EPC delivery
- OSP & FTTH backbone networks
- Civil works, fiber deployment, commissioning

Execution:

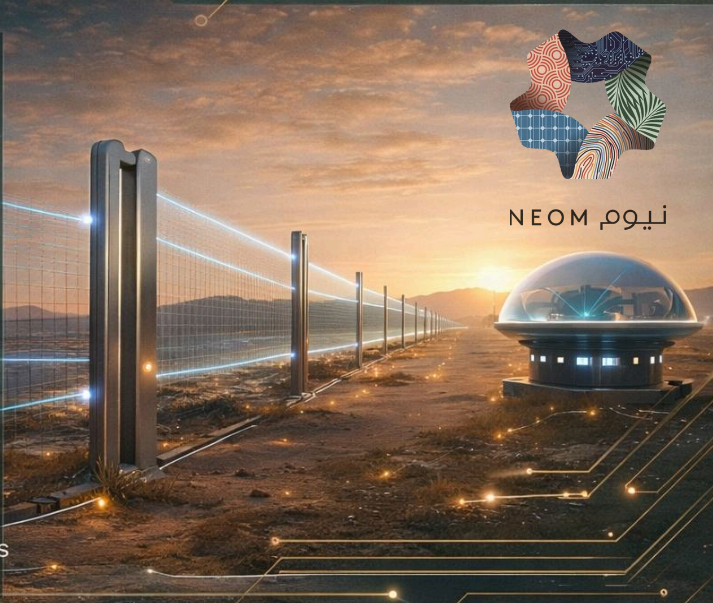
- Awarded 4000KM - Executed 3000KM
- Additional phases awarded

Impact:

- Mission-critical national connectivity
- High client satisfaction & repeat contracts

Project Reference: **NEOM**

SAR 30M



Scope:

- Radar inspection systems
- Electronic fencing & security integration
- Smart perimeter infrastructure

Status:

- Phase I completed
- Phase II under planning

Impact:

- Secure infrastructure for giga-project environments

Project Reference: **Mobily**

SAR 50M (Annual)

موبايلي
Mobily

Scope:

- Nationwide FTTH rollout
- Fiber access & backbone deployment

Engagement Model:

- Multi-year framework agreement

Impact:

- Large-scale residential & enterprise connectivity

Project Reference: Zain KSA

Contract Value:

SAR 100M

Scope:

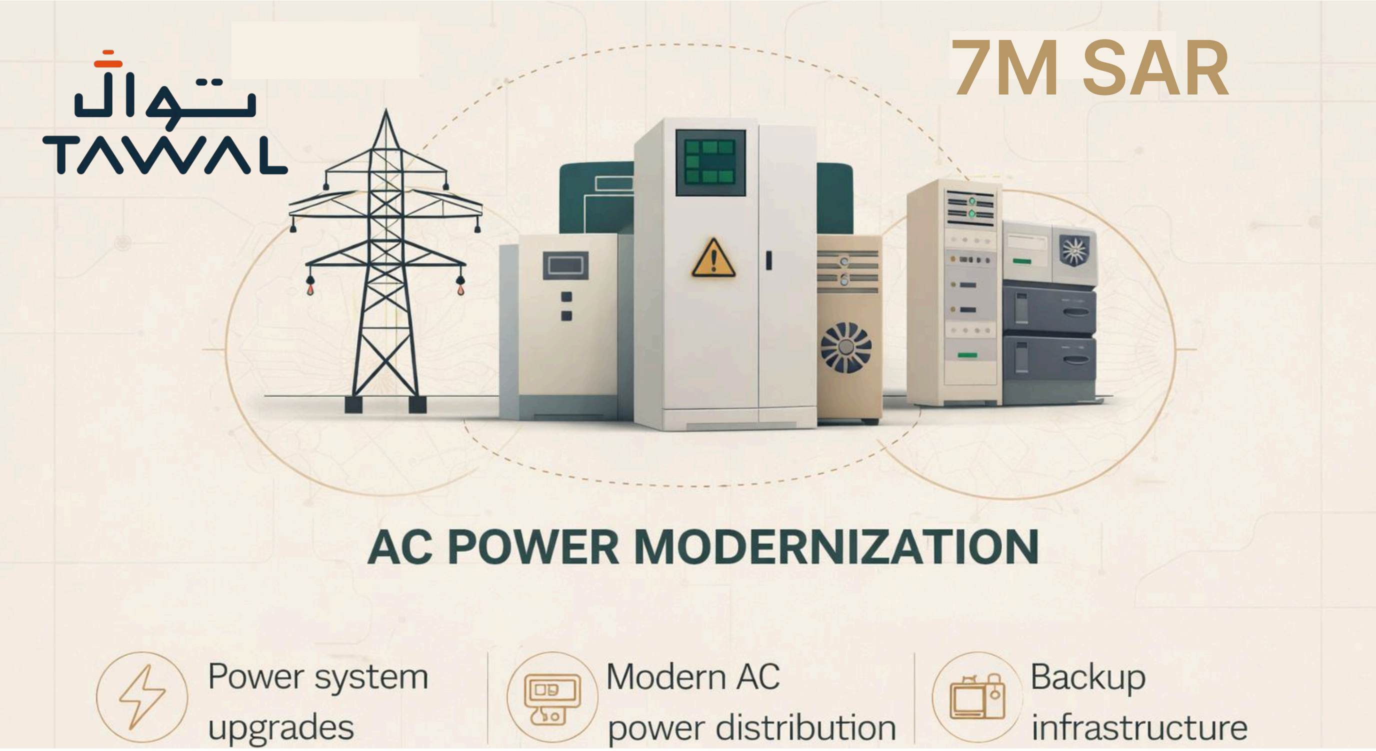
- B2B enterprise connectivity
- Dedicated network infrastructure

Impact:

- High-availabiiity enterprise-grade telecom services

Impact:

- Mission-eritical national connectivity



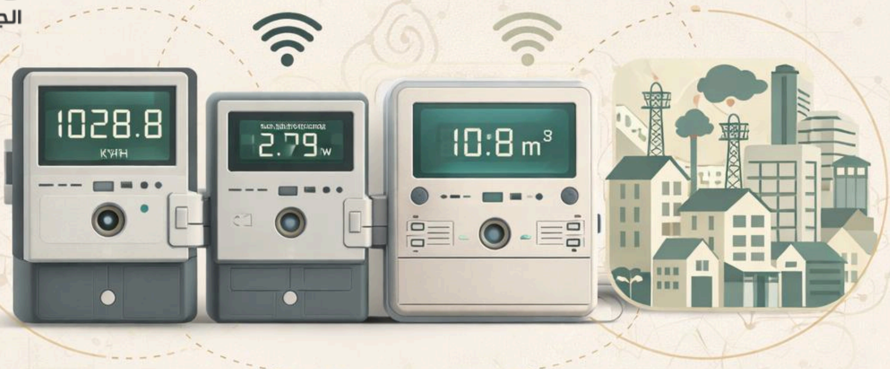
7M SAR

AC POWER MODERNIZATION

- Power system upgrades
- Modern AC power distribution
- Backup infrastructure

ALGIHAZ HOLDING
الجهاز القابضة

33M SAR

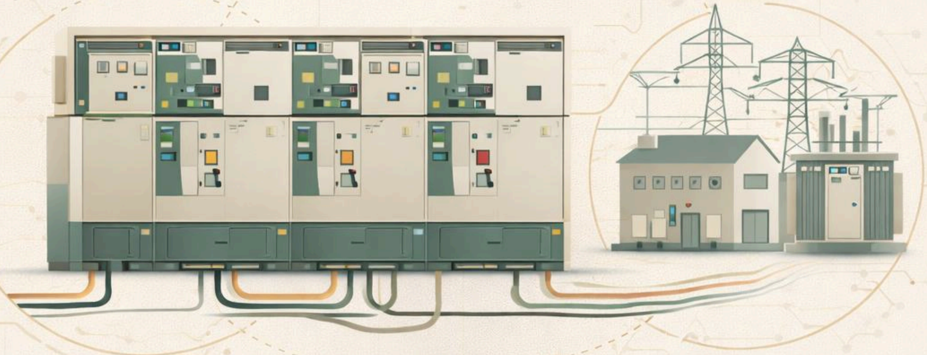


SMART METER SCECO

- Advanced smart meters
- Real-time data integration
- Centralized monitoring

ALGIHAZ HOLDING
الجهاز القابضة

20M SAR



RMU SCOPE

- Electrical distribution
- Ring main unit installation
- Underground cabling

Orchestrating the Digital Nervous System

A unified ecosystem for enterprise IT management, intelligent analytics, and robust security.

The Imperative: Utilize IT Resources to the Absolute Maximum

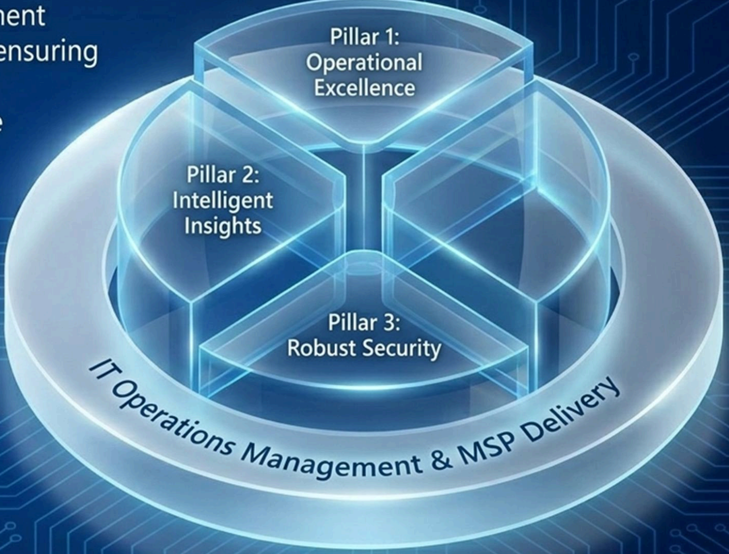
Modern enterprise infrastructure cannot rely on isolated management. Effective IT orchestration requires overseeing all operational aspects.

- Optimize Staffing & Compute
- Enhance Business Processes
- Orchestrate System Dependencies
- Enforce Security & Compliance

A Unified Architecture for IT Mastery

Standalone software tools create operational silos.

We deploy an interconnected IT Management Ecosystem built on three strategic pillars, ensuring data flows seamlessly from operations to analytics, all protected by an impenetrable security perimeter.


Pillar 1: Operational Excellence
Pillar 2: Intelligent Insights
Pillar 3: Robust Security
IT Operations Management & MSP Delivery

Pillar 1: Engineering Operational Excellence

Automation Engine

Automation & System Management

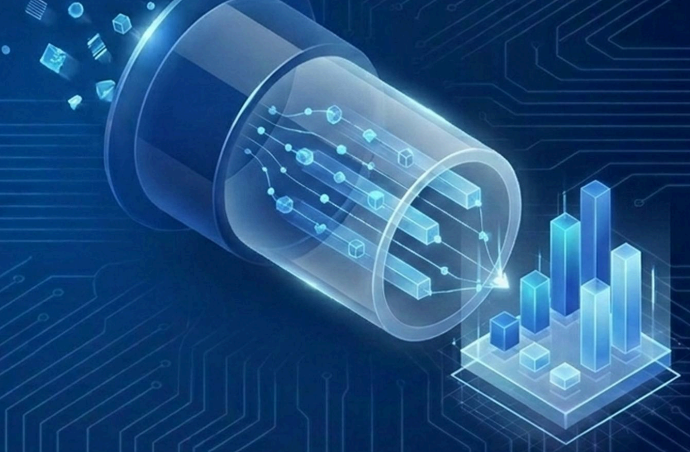
Replace manual oversight with automated IT services. Divert time toward strategic business goals. Triggers instantly manage operations and resolve friction.

Enterprise Service Management

Deploy intelligent methodologies. Ensure smooth-running service delivery while maintaining strict compliance with privacy regulations.

Pillar 2: Extracting Intelligent Insights Through IT Analytics

Operational data is only valuable when understood. Our IT Analytics solution translates raw operations into strategic foresight.



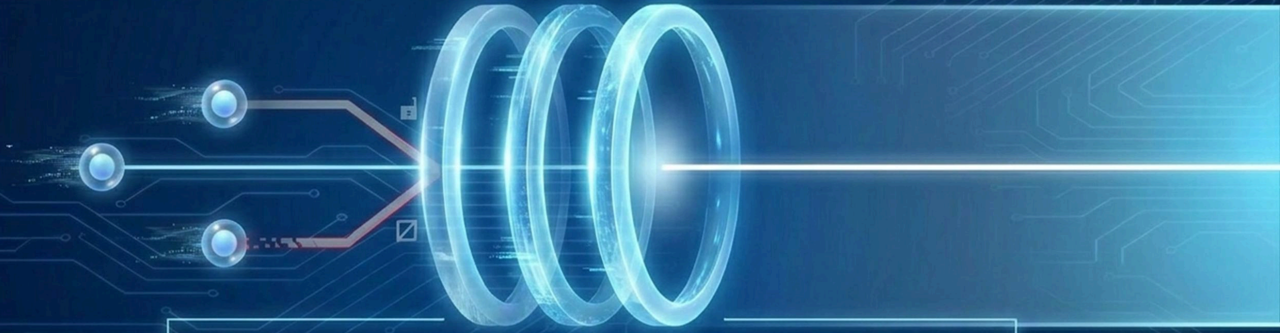
Pattern Recognition: Discover complex patterns in massive datasets.

Strategic Evolution: Evolve the landscape based on hard metrics.

Executive Clarity: Make decisions that impact the bottom line.

Pillar 3: Securing the Perimeter with Identity Governance

Identity & Access Management (IAM): The modern perimeter is defined by identity. Protect critical systems against data breaches through rigorous access control.

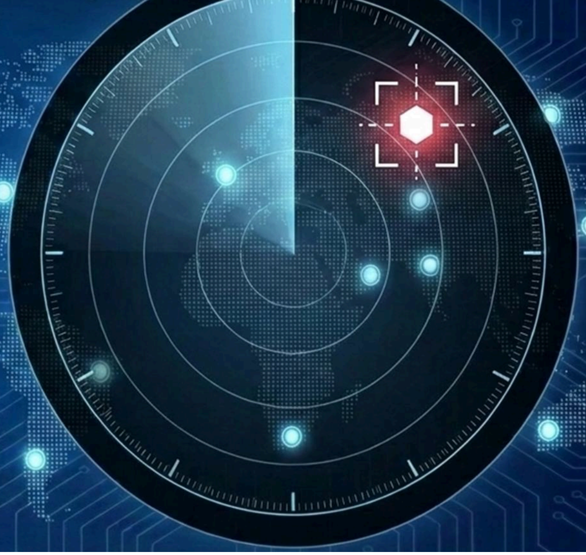


- Strict Authentication Demands
- Active User Identity Management
- Proactive Threat Governance

Pillar 3: Active Threat Intelligence and Event Management

Security Information and Event Management (SIEM): Facilitate uninterrupted business operations by shielding your enterprise network from cyberattacks before they execute.

- Real-Time Security Analysis
- Immediate Structural Alerts
- Millisecond Threat Isolation



Total Visibility and Managed Delivery

IT Operations Management

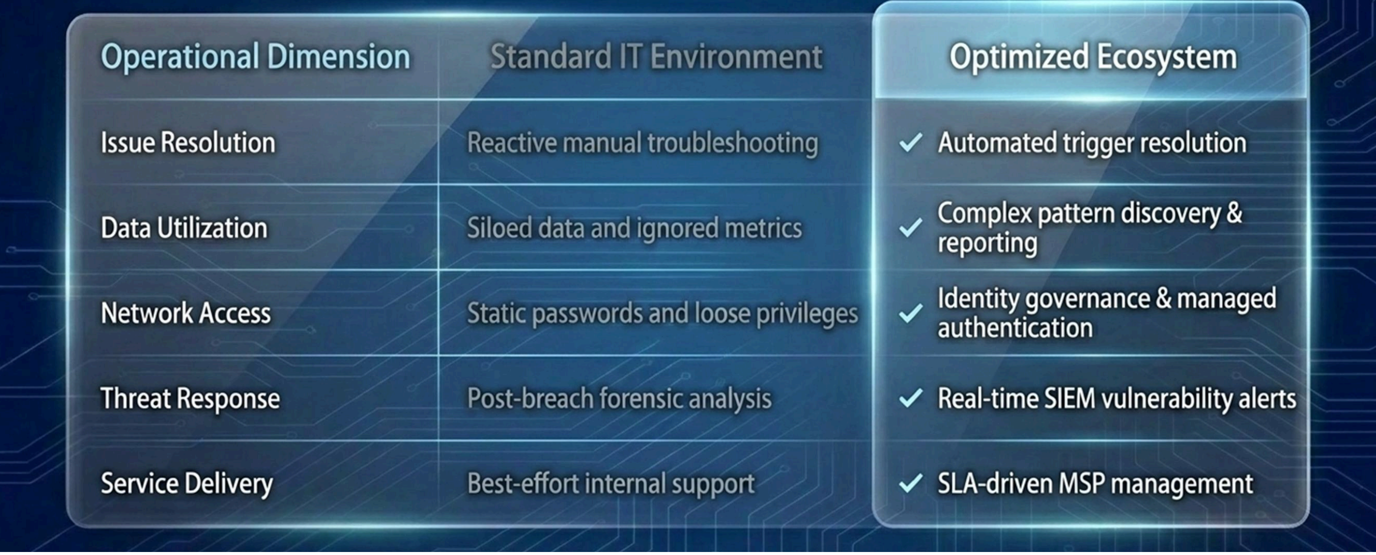
Administer all technology components from a single vantage point. Gain absolute visibility to accelerate operations and expand capacity for innovation.

IT Management for MSP

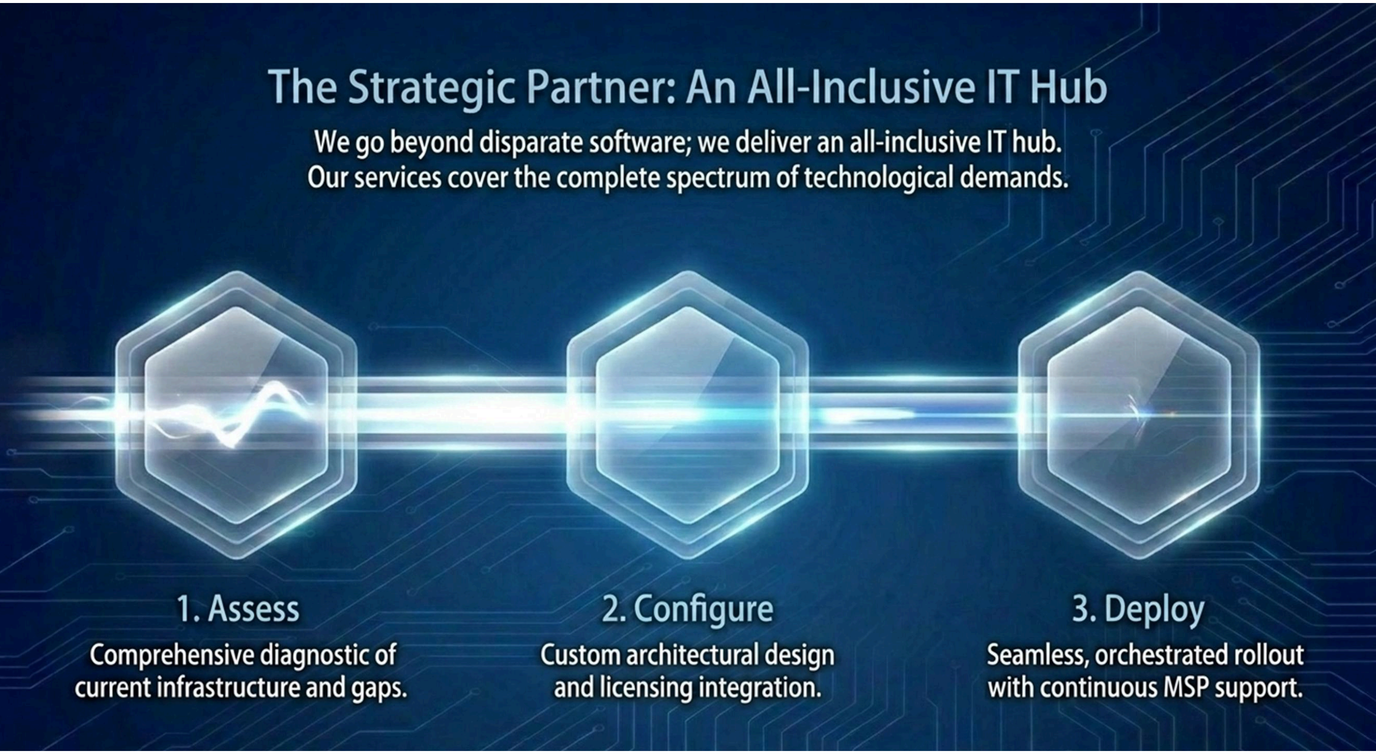
Leverage a solution tailored for Managed Service Providers. Ensure absolute alignment with client SLAs and deliver uncompromising support.

The IT Transformation Matrix

A diagnostic breakdown of infrastructural maturity.



Operational Dimension	Standard IT Environment	Optimized Ecosystem
Issue Resolution	Reactive manual troubleshooting	✓ Automated trigger resolution
Data Utilization	Siloed data and ignored metrics	✓ Complex pattern discovery & reporting
Network Access	Static passwords and loose privileges	✓ Identity governance & managed authentication
Threat Response	Post-breach forensic analysis	✓ Real-time SIEM vulnerability alerts
Service Delivery	Best-effort internal support	✓ SLA-driven MSP management



The Strategic Partner: An All-Inclusive IT Hub

We go beyond disparate software; we deliver an all-inclusive IT hub.
Our services cover the complete spectrum of technological demands.

1. Assess

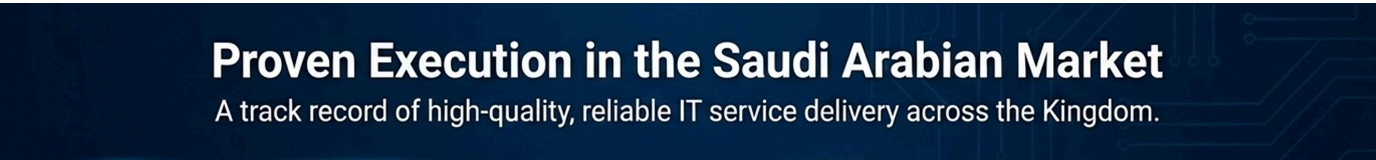
Comprehensive diagnostic of current infrastructure and gaps.

2. Configure

Custom architectural design and licensing integration.

3. Deploy

Seamless, orchestrated rollout with continuous MSP support.



Proven Execution in the Saudi Arabian Market

A track record of high-quality, reliable IT service delivery across the Kingdom.

Deep Regional Experience: Tailored solutions across Saudi industries and government bodies.

Scale of Execution: Proven management of complex infrastructure projects exceeding 400M+ SAR.

Integrated Expertise: Integrating Telecom, Energy, and AI infrastructure.

Nationwide Footprint: Supported by global parent strength to deliver uncompromising service.

Evolve Your Infrastructure into a Business Engine

True IT management is not about **maintaining the status quo**; it is about **orchestrating resources**, securing data, and accelerating innovation. By adopting a unified ecosystem, you transform complex digital infrastructure from a daily challenge into your ultimate **competitive advantage.**

The digital backbone of your enterprise awaits optimization.

Strategic Evolution: From Telecom Builder to AI Partner

AI Computing

AI Computing Power
IB Networking
IDC

AI Products

AI Sovereign Model
Vertical model
Big Data Lakehouse

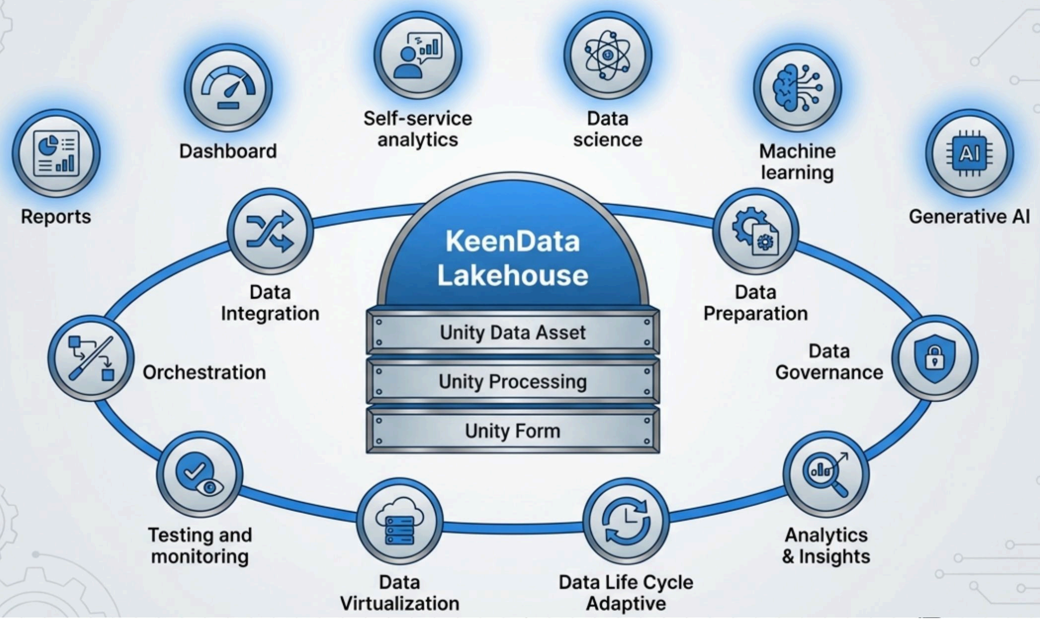
Bester Computing Power Deployment

IDC Location	Design Capacity	Capacity in Operation	Years of Completion	Service Region

Hefei Rongboda Data Center (Self-owned)	15,000 P	5,500 P	Within 3 Years	China Yangtze River Delta
Bester Shanghai Computing Center	10,000 P	5,000 P	Within 3 Years	Shanghai
Sanjiangyuan Intelligent Computing Center	10,000 P	2,000 P	Within 2 Years	China Pearl River Delta
Bester Wudang Intelligent Computing Center	10,000 P	1,500 P	Within 3 Years	China Middle, Research Centers
China Mobile Shanxi	10,000 P	1,000 P	Within 3 Years	China Beijing, Research Centers
Total Capacity	**55,000 P**	**15,000 P**		

* Around 1,300 Sets of HPC GPUs Servers.

The AI Ecosystem: KeenData Lakehouse



Reports

Dashboard

Self-service analytics

Data science

Machine learning

Generative AI

KeenData Lakehouse

Unity Data Asset

Unity Processing

Unity Form

Data Integration

Data Preparation

Orchestration

Data Governance

Testing and monitoring

Data Virtualization

Data Life Cycle Adaptive

Analytics & Insights

The Critical Value: Sovereign AI

Why it matters:

- Data sovereignty
- Compliance
- Cultural alignment
- National security

Bester enables sovereign compute infrastructure.

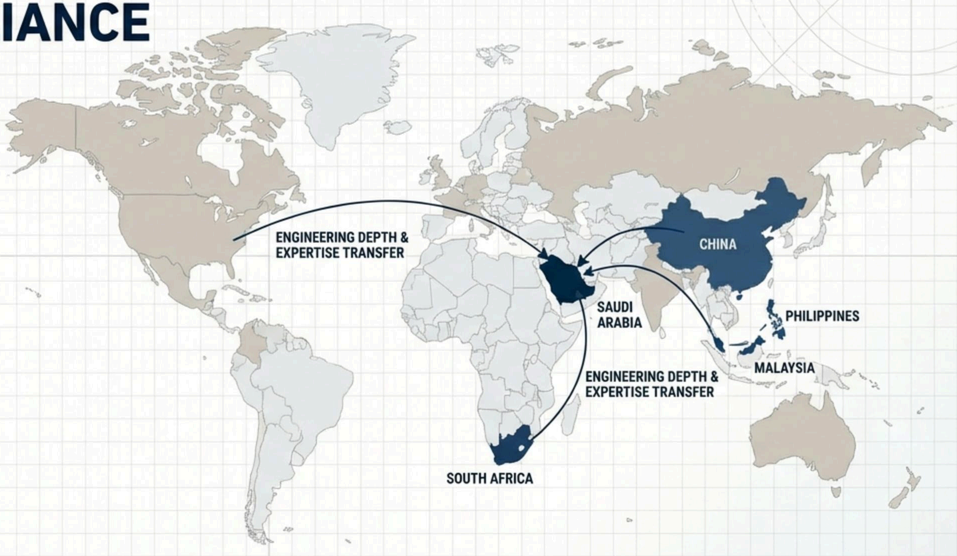
AI developed, hosted, and governed inside the Kingdom.

> *"Every country needs to have its own artificial intelligence infrastructure to unlock economic potential while protecting its own culture."*
>
> — Nvidia CEO Jen-hsun Huang

GLOBAL HERITAGE,

LOCAL COMPLIANCE

As part of the Bester Group, we leverage international experience to strengthen our engineering depth, while ensuring all Saudi projects remain locally led and compliant.


ENGINEERING DEPTH & EXPERTISE TRANSFER
CHINA
SAUDI ARABIA
PHILIPPINES
MALAYSIA
ENGINEERING DEPTH & EXPERTISE TRANSFER
SOUTH AFRICA

WHY BESTER SAUDI LIMITED?

NATIONAL SCALE

Proven execution with nationwide operational coverage.

EXPERTISE

Strong engineering and project management teams.

VERSATILITY

Experience with both telecom operators and government entities.

RELIABILITY

Long-term O&M capability and compliance-driven delivery.

Committed to the Future of Saudi Infrastructure

- ✓ Supporting Saudi Arabia’s digital infrastructure growth.
- ✓ Ensuring reliable national connectivity.
- ✓ Building secure and resilient systems.
- ✓ Fostering long-term partnerships with clients and stakeholders.

BESTER

Ready To Deploy

Building reliable national connectivity and secure, resilient systems.

Bester Saudi Limited
Riyadh, Saudi Arabia
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